

Coca-Cola™



1940

The **Coca-Cola** *Collection*

The image on this card shows original artwork created for The Coca-Cola Company that was featured on a calendar advertising "Coca-Cola" in 1940. Today, one of the original calendars is valued at approximately \$200 in excellent condition.

Coke Fact: If all the "Coca-Cola" ever produced were in 6½ oz. bottles and placed end-to-end they would wrap around the earth more than 11,863 times.

Trivia

Question: What is the name of the only state that borders the state of Maine?

Answer: New Hampshire



Coca-Cola™



1993

Series 2

The **Coca-Cola** *Collection*

102

This card features the adorable polar bears in a scene from a television commercial for The Coca-Cola Company in 1993. The polar bears enjoy a refreshing bottle of "Coke" while viewing the aurora borealis.

Coke Fact: The tallest Coca-Cola bottling plants are in Hong Kong. The plant in Quarry Bay is 17 floors high and the plant in Shatin is 25 floors high.

Trivia

Question: What is pictured on the back of a U.S. \$20 bill?

Answer: The White House



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Coca-Cola™

“Refreshment!”



1949

Series 2

103

The **Coca-Cola** *Collection*

This card features original artwork used in advertising for "Coca-Cola" in 1949. This lady is preparing to entertain guests and is making sure she has enough ice-cold "Coke" on hand for the evening.

Coke Fact: The first two countries outside the United States to bottle "Coca-Cola" were Cuba and Panama (1906).

Trivia

Question: Which planet takes only about 10 Earth hours to rotate once on its axis?

Answer: Jupiter



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Coca-Cola™



1964

The **Coca-Cola** *Collection*

The scene in this 1964 magazine advertisement reminds consumers that ...“thirst knows no season” and that a glass of ice-cold “Coca-Cola” is a welcome refreshment anytime of the year.

Coke Fact: The best selling non-carbonated soft drink in Japan is a product of The Coca-Cola Company named “Georgia”, a coffee flavored beverage.

Trivia

Question: Who was the first to win two consecutive Academy Awards for best actor?

Answer: Spencer Tracy (1937-1938)



Coca-Cola™



1948

This card features original art created for The Coca-Cola Company by Ariane Beigneux. It was used on the cover of "Coca-Cola Overseas" in October, 1948.

The Coca-Cola Company was in the midst of tremendous worldwide expansion during this period.

Coke Fact: The bottling plant at the highest elevation in the world is located in Bolivia. It is 12,000 feet above sea level.

Trivia

Question: Who was the first president of the United States that was divorced?

Answer: Ronald Reagan



Coca-Cola™

HIGHWAY

*Ask for it - either way - both
Trade marks mean the same thing*

*Inviting you to the pause that refreshes with
ice-cold Coca-Cola along the highway to anywhere*

5¢

1949

The **Coca-Cola** *Collection*

This beautiful artwork was used in advertising by The Coca-Cola Company in 1949 to remind consumers that...“the pause that refreshes” could be found along the highway to anywhere.

Coke Fact: The world's longest “Coca-Cola” truck is in Sweden. It is 79 feet long with a four-axle trailer.

Trivia

Question: Who had the most career victories of any major league pitcher?

Answer: Cy Young



Coca-Cola™



1953

Series 2

107

The Coca-ColaTM Collection

This card features original artwork that appeared on cardboard signs in 1953 advertising "Coca-Cola." Today, one of the original cardboard signs is valued at approximately \$85 among collectors.

Coke Fact: The first Coca-Cola bottling plant in Hawaii began operations in 1907.

Trivia

Question: What two countries border the Dead Sea?

Answer: Israel and Jordan



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Coca-Cola™



1949

The **Coca-Cola** *Collection*

In this advertisement for The Coca-Cola Company in 1949, the gentleman offers the lady a bottle of “Coke” while attending a masquerade party. This illustration was used on cardboard signs that presently are valued at approximately \$150.

Coke Fact: The single outlet that sells the most “Coca-Cola” is the Varsity Restaurant in Atlanta. It annually dispenses nearly 3 million servings of products from The Coca-Cola Company.

Trivia

Question: In what state was Abraham Lincoln born?

Answer: Kentucky



Coca-Cola™



1926

The Coca-Cola™ Collection

This card depicts an image that was used on calendars advertising for The Coca-Cola Company in 1926. This calendar, in excellent condition, is valued at approximately \$675 by collectors.

Coke Fact: "Coca-Cola" is the world's most recognized trademark ...recognized by 94% of the world's population.

Trivia

Question: What band leader was known as "the King of Swing"?

Answer: Benny Goodman



Coca-Cola™



1953

In this scene, a young boy serves his tired father a bottle of refreshing “Coca-Cola” along with lunch. Beautiful artwork such as the one shown was created for The Coca-Cola Company by a number of famous illustrators and artists.

Coke Fact: “Coca-Cola” bottling operations began in the Philippines in 1912.

Trivia

Question: In Homer’s epic poem, The Iliad, what was inside the Trojan Horse?

Answer: Greek soldiers



Coca-Cola™



1937

Series 2

The **Coca-Cola** *Collection*

111

The image on this card features an advertisement for The Coca-Cola Company that appeared in 1937. This lady takes a break from her busy schedule to enjoy a glass of ice cold "Coca-Cola" at the local soda fountain.

Coke Fact: Every second of every day there are approximately 7,000 soft drinks from The Coca-Cola Company consumed .

Trivia

Question: What year was "diet Coke" first introduced?



Answer: 1982

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Coca-Cola™

DRINK
CARBONATED
Coca-Cola IN BOTTLES 5¢

A vintage 1904 Coca-Cola advertisement. The central figure is a woman with dark hair styled in an updo, wearing a long, white, long-sleeved dress with a full skirt and a black belt. She is standing next to a bottle of Coca-Cola on a decorative stand. The background is dark with ornate, light-colored patterns. The text "DRINK CARBONATED Coca-Cola IN BOTTLES 5¢" is prominently displayed at the top.

1904

Series 2

112

The **Coca-Cola**™ Collection

The image shown on this card is of a 1904 calendar advertising “Coca-Cola” in bottles. A similar calendar appeared in 1905 advertising “Coca-Cola” at soda fountains. Today, a calendar like the one shown is valued at approximately \$3,500.

Coke Fact: Bottling operations for “Coca-Cola” began in France in 1920.

Trivia

Question: Approximately how many years has the Amazon rain forest existed?

Answer: 10,000



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**Peynir, ekmek, zeytine
köfte, piliç, böreğe
sofranızda herşeye**

Coca-Cola can katar



1980

The **Coca-Cola** *Collection*

This card features a 1980 advertisement for “Coca-Cola” that appeared in Turkey. Bottling operations for The Coca-Cola Company began in that country in 1964. By that time, “Coca-Cola” was available in over 125 countries and still expanding.

Coke Fact: “Mello Yello” and “Ramblin” root beer were introduced by The Coca-Cola Company in 1979.

Trivia

Question: What year was the first Superbowl played?

Answer: 1967



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1950

By 1950, America was on the move and new highway systems were rapidly being constructed across the country. This card features an advertisement that promoted the theme "Coca-Cola...along the highway to anywhere".

Coke Fact: If all the "Coca-Cola" ever produced were placed in 6 1/2 oz. bottles and laid end-to-end, they would reach the moon more than 1,237 times.

Trivia

Question: Who wrote the Declaration of Independence?

Answer: Thomas Jefferson



Coca-Cola™



Lazy Day Lively Refreshment



1962

The **Coca-Cola** *Collection*

This delightful scene features a young couple enjoying a quiet and lazy afternoon on the lake in a 1962 advertisement for "Coca-Cola." Good times such as this include plenty of "Coca-Cola" for refreshment.

Coke Fact: The Coca-Cola Company began bottling operations in Germany and Spanish Morocco in 1929.

Trivia

Question: What gas accounts for about 78 percent of the earth's atmosphere?

Answer: Nitrogen



Coca-Cola™



1930

The **Coca-Cola** *Collection*

This card depicts a calendar that was used in advertising for The Coca-Cola Company in 1930. One of these original calendars has a value of approximately \$625 among collectors.

Coke Fact: If all the Coca-Cola ever produced were poured into a swimming pool it would be 20 miles long, eight miles wide and six feet deep. It would hold over 512 million people allowing 54 cubic feet per person.

Trivia

Question: Who wrote the piano piece "The Minute Waltz"?

Answer: Chopin



Coca-Cola

Was ist



Coca-Cola

SCHUTZMARKE

1938

The image shown on this card features a pamphlet (circa 1938) which was used in advertising for “Coca-Cola” in Germany. The Coca-Cola Company had established bottling operations in that country in 1929.

Coke Fact: “Coca-Cola” first crossed the Atlantic on board the German dirigible, the Graf Zeppelin.

Trivia

Question: What is the main ingredient in the manufacture of pewter?

Answer: Tin

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Coca-Cola™



1921

Series 2

The **Coca-Cola** *Collection*

118

This card features the calendar titled "Autumn Girl" which was used in advertising for "Coca-Cola" in 1921. Presently, one of these original calendars is valued at approximately \$725 by collectors.

Coke Fact: The Coca-Cola Company advertised on radio for the first time in 1927.

Trivia

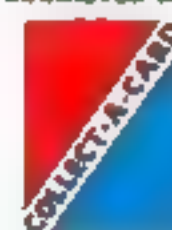
Question: What country produces the most potatoes?

Answer: The Soviet Union



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Coca-Cola™



1944

The **Coca-Cola** *Collection*

The image on this card features original art created for The Coca-Cola Company by artist Stevan Donahos in 1944. Around the world, "Coca-Cola" was becoming the symbol of friendship and was enjoyed wherever people came together.

Coke Fact: "Fanta," a product of The Coca-Cola Company, is the world's favorite fruit flavored soft drink brand.

Trivia

Question: Approximately how many beverage cans are made in the U.S. annually?

Answer: 80 billion



Coca-Cola™

Play
refreshed



1949

Series 2

The **Coca-Cola** *Collection*

120

This image shown on this card is from an original painting created for The Coca-Cola Company in 1949. This young lady sits on a "Coca-Cola" cooler and enjoys a moment of refreshment. After World War II ended, The Coca-Cola Company expanded worldwide at an unprecedented rate.

Coke Fact: The world's largest "Coca-Cola" concentrate plant is located in Puerto Rico.

Trivia

Question: What are the two cities in Charles Dickens' novel, "A Tale of Two Cities"?

Answer: London and Paris



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Coca-Cola™

DRINK
Coca-Cola
DELICIOUS
AND
REFRESHING



1914

Series 2

121

The *Coca-Cola*™ Collection

The image shown on this card is from a calendar advertising “Coca-Cola” in 1914. It features “The Coca-Cola Girl,” generally known as “Betty”, elegantly dressed in the the latest fashion. Today, one of the original calendars is valued at approximately \$900 among collectors.

Coke Fact: In 1927, The Coca-Cola Company began bottling operations in Belgium, Bermuda, Colombia, Honduras, Italy, Mexico, Haiti and Burma.

Trivia

Question: Which two first ladies were born in the state of Georgia?

Answer: Eleanor Roosevelt - Rosalynn Carter



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Coca-Cola™



1944

The **Coca-Cola** *Collection*

The original art shown on this card was created for The Coca-Cola Company by Louis Bouche in 1944. During World War II, American soldiers were stationed in a number of countries around the world. They often provided the first taste of "Coca-Cola" to the people of those countries.

Coke Fact: In 1989, "Coca-Cola" became the first trademark ever to be permanently displayed in Pushkin Square in Moscow.

Trivia

Question: What year did the Statue of Liberty celebrate its 100th anniversary?



Answer: 1986

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Coca-Cola™



1950

Series 2

The **Coca-Cola** *Collection*

123

By 1950, America was leading the way in the greatest economic boom in the world's history. Jet travel, television and satellite communication now provided almost instant access to every corner of the world. "Coca-Cola" was the universal "Symbol of Friendship."

Coke Fact: If all the "Coca-Cola" ever produced were to erupt from "Old Faithful" at a rate of 15,000 gallons per hour, this geyser would flow continually for over 1,577 years.

Trivia

Question: Excluding Alaska, which U.S. state extends the farthest north?

Answer: Minnesota

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Coca-Cola™



1956

The **Coca-Cola** *Collection*

This young couple enjoys a relaxing day at the beach in this original painting which was created for The Coca-Cola Company in 1956. Of course, no beach trip would be complete without plenty of ice-cold "Coke" for refreshment.

Coke Fact: In 1928, The Coca-Cola Company began initial bottling operations in Antigua, China, Guatemala, Holland, Spain, Venezuela and the Dominican Republic.

Trivia

Question: What ancient city was destroyed by the eruption of Mount Vesuvius?

Answer: Pompeii



Coca-Cola™

OCTOBER 1954



Overseas



1954

Series 2

125

The *Coca-Cola*™ Collection

This card depicts the cover of “Coca-Cola Overseas” in October of 1954. The cover’s scene features Piccadilly Circus which is located in London, England. The giant “Coca-Cola” sign is a prominent fixture.

Coke Fact: A “Coca-Cola” vendor, placed in the lobby of the Hotel Mezhdunarodnaya in Moscow in 1988, was the first commercially operated vendor in the Soviet Union.

Trivia

Question: How long did “The Hundred Years War” between England and France actually last?

Answer: 116 years



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Coca-Cola™



1947

The **Coca-Cola** *Collection*

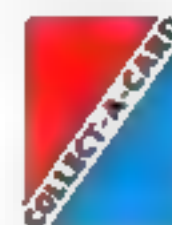
This card features original art that was created for The Coca-Cola Company in 1947. In this painting, a young lady enjoys a day of sailing. You can bet that there is a good supply of "Coca-Cola" on board to provide refreshment.

Coke Fact: Twice per week, a ship almost the size of the Queen Elizabeth II sails from Old San Juan, Puerto Rico, for the U.S. mainland. It carries sufficient concentrate for 350 million servings of "Coca-Cola" each trip.

Trivia

Question: What was the name of the first manned U.S. Space Shuttle which was launched in April 1981?

Answer: Columbia



Coca-Cola™



1943

Series 2

The **Coca-Cola**™ Collection

127

This card features original art created for The Coca-Cola Company in 1943. In this scene, three American military women take a well deserved break from their duties to enjoy a taste of home with a bottle of "Coca-Cola."

Coke Fact: The one billionth gallon of "Coca-Cola" syrup was produced in 1944.

Trivia

Question: In what decade was television invented?

ANSWER: 1920s



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Coca-Cola™

Coca-Cola

TRADE MARK

for Export in bottles!

This delicious and refreshing beverage—pure and sparkling, ready to drink—is now prepared especially for export. In standard split bottles, handsomely labeled and decorated, packed in substantial cases, five dozen bottles to the case. Shipping weight, 85 lbs.

Price, \$12.00 a Case F. O. B. New York
Order direct from
Foreign Department
The Coca-Cola Company
P. O. Box 5888, New York, N. Y. U. S. A.



Actual size of the 97 ounces of bottle.
Each containing a minimum of 6
oz. The Delicious and Refreshing
Beverage. Packed in 5 cases for export
purposes.



1920'S

The **Coca-Cola** *Collection*

This card features an advertisement for The Coca-Cola Company's Foreign Department from the late 1920s. This department became The Coca-Cola Export Corporation in 1930. The unique "Export Bottle" was used for overseas shipments and on ocean liners.

Coke Fact: If all the "Coca-Cola" ever produced were in 6½ oz. bottles and placed end-to-end, they would reach all the way from Mercury to Jupiter.

Trivia

Question: Of the eight other known planets in the solar system, how many are smaller than Earth?

Answer: Four (Mercury, Venus, Mars, Pluto)

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Coca-Cola™

Lunch refreshed



1948

The **Coca-Cola** *Collection*

This card features an advertisement for The Coca-Cola Company that appeared in 1948. This advertisement suggested that a bottle of refreshing “Coca-Cola” was the perfect complement to a delicious lunch.

Coke Fact: In 1938, The Coca-Cola Company began bottling operations in Australia, Austria, Guyana, Surinam, Jamaica, Curacao, Luxembourg, Norway, Scotland, South Africa, the Virgin Islands and Trinidad.

Trivia

Question: What was the first coin-operated video game?

Answer: Computer Space



Coca-Cola™



1948

The **Coca-Cola** *Collection*

This card features original art that was created for The Coca-Cola Company by John Clymer. This artwork was used as the cover for "Coca-Cola Overseas" in December of 1948. In this painting, an Australian gentleman enjoys a moment of refreshment.

Coke Fact: In 1949, The Coca-Cola Company began bottling operations in Algeria, Gibraltar, Kenya, Thailand and Tunisia. The Hawaii operation was transferred to "Coca-Cola" in the U.S.

Trivia

Question: Who wrote "Rip Van Winkle"?

Answer: Washington Irving

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MARKETED BY:



Coca-Cola™



Series 2

131

The *Coca-Cola*™ Collection

The image on this card features original art that was created for The Coca-Cola Company in 1950. In this scene, the clown is handing the two young ladies a bottle of ice-cold “Coca-Cola” to enjoy while they’re taking a break.

Coke Fact: In 1950, The Coca-Cola Company began bottling operations in Cyprus, The Republic of Congo, India, Iraq, Lebanon and Saudi Arabia.

Trivia

Question: Who holds the all-time record for home runs in All-Star baseball games?

Answer: Stan Musial



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MARKETED BY



Coca-Cola™

Pause... KING SIZE !

SIGN OF GOOD TASTE

1958

Series 2

The **Coca-Cola** *Collection*

132

Mowing the lawn can bring on a mighty thirst! As this fellow is doing, the best way to quench that thirst is with an ice-cold bottle of "Coca-Cola." This advertisement, used by The Coca-Cola Company in 1958, promotes the king-size bottle.

Coke Fact: In Japan you can purchase "Coca-Cola" from a vending machine by inserting a prepaid credit card.

Trivia

Question: Who is the only baseball player ever to lead the league (or tie for the lead) in home runs for seven consecutive years?

Answer: Ralph Kiner (1946-1952)



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MARKETED BY:



Coca-Cola™



1952

The **Coca-Cola** *Collection*

The original art shown on this card was created for The Coca-Cola Company in 1952. This painting shows a young man enjoying a bottle of "Coke" while taking a break at work. Vending machines and coolers dispensing ice-cold "Coca-Cola" were installed in plants and factories across America and throughout the world.

Coke Fact: In 1945, The Coca-Cola Company began bottling operations in Egypt and Martinique.

Trivia

Question: Who had more consecutive top five singles on the Billboard charts-- Elvis Presley or the Beatles?

Answer: Elvis Presley (24) Beatles (15)



Coca-Cola™

Coca-Cola Nachrichten



1937

The **Coca-Cola** *Collection*

This card features a cover for a German publication advertising for "Coca-Cola" in 1937. Initially, bottlers had to educate vendors to serve the drink cold. Often, it was served lukewarm. The bottlers carried briefcases lined with zinc holding several bottles of "Coca-Cola" in ice water as samples.

Coke Fact: When translated into Chinese, the characters for "Coca-Cola" are said to mean either "Make mouth happy," or "Delicious-Refreshing."

Trivia

Question: Which sex of the mosquito is the one that bites?

Answer: Female



Coca-Cola™



1944

Series 2

135

The **Coca-Cola** *Collection*

The image shown on this card depicts original art created for The Coca-Cola Company in 1944. This young Australian military woman pauses for a moment of refreshment with a bottle of "Coca-Cola."

Coke Fact: The Coca-Cola Company began advertising on radio for the first time in 1927.

Trivia

Question: In what country were the first fortune cookies made?

Answer: United States



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MARKETED BY:



Coca-Cola™



1951

Series 2

The Coca-ColaTM Collection

136

This young couple is about to enjoy a picnic in this original artwork created for The Coca-Cola Company in 1951. As part of the festive occasion, they've brought along a cooler filled with plenty of ice-cold "Coke."

Coke Fact: In 1951, The Coca-Cola Company began bottling operations in Mozambique, Korea, Zambia and Monaco.

Trivia

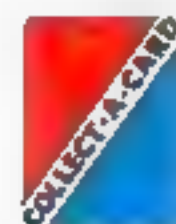
Question: How many colors are there in a rainbow?

Answer: Seven



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MARKETED BY:



Coca-Cola™



1932

Series 2

The **Coca-Cola** *Collection*

137

This card features original artwork created by Norman Rockwell for The Coca-Cola Company in 1932. This illustration appeared on a calendar advertising "Coca-Cola." Today, one of the original calendars is valued at approximately \$325 among collectors.

Coke Fact: The largest vending machine for "Coca-Cola" is located in Germany. It has a capacity of 864 cans of "Coke."

Trivia

Question: What is the name of the world's largest island?

Answer: Greenland



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MARKETED BY:



Coca-Cola™



1949

Series 2

The **Coca-Cola** *Collection*

138

This card features original art created for The Coca-Cola Company by Haddon H. Sundblom in 1949. In this painting, a couple takes advantage of the opportunity to enjoy a bottle of "Coca-Cola" while their car is being refueled.

Coke Fact: In 1946, The Coca-Cola Company began bottling operations in Barbados, Japan and Okinawa. Bottling operations began in Morocco and Tangier in 1947.

Trivia

Question: What is known as the most exciting two minutes in sports?

Answer: The Kentucky Derby



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MARKETED BY:



Coca-Cola



The pause that refreshes

1943

The **Coca-Cola** *Collection*

These three military women gather around a cooler of ice-cold “Coca-Cola” in this painting which was created for The Coca-Cola Company in 1943. American women played a major role in the war effort both at home and abroad. Here, these women take a break for“the pause that refreshes.”

Coke Fact: In 1948, The Coca-Cola Company began bottling operations in Liberia, Rhodesia and Guadeloupe.

Trivia

Question: What is the lowest IQ level to be considered in the genius category ?



Answer: 140



Coca-Cola™



Quality
you can trust

1. The Coca-Cola Company
2. The Coca-Cola Company
3. The Coca-Cola Company
4. The Coca-Cola Company
5. The Coca-Cola Company
6. The Coca-Cola Company
7. The Coca-Cola Company
8. The Coca-Cola Company

1952

Series 2

The **Coca-Cola**™ Collection

140

This card features an advertisement for “Coca-Cola” that appeared in 1952. In this advertisement, a nurse assures consumers that “Coca-Cola” provides...“Quality you can trust” and that the product is wholesome and delicious.

Coke Fact: In 1943, a soldier in Italy received two bottles of “Coca-Cola” from home which he later raffled for charity. Selling chances for 25¢, he raised \$4,000.

Trivia

Question: Whose figure did Walt Disney Studios use as a model for Tinkerbelle?



Answer: Marilyn Monroe's

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Coca-Cola™



1943

The **Coca-Cola** *Collection*

This card features original artwork created for The Coca-Cola Company in 1943. This image, used on cardboard cutout signs, was one of the five "Service Girls." There were two sizes of these cutout signs: 17" and 64". One of the smaller signs has a value of approximately \$125.

Coke Fact: Ty Cobb, the baseball immortal, became a "Coca-Cola" bottler in Twin Falls, Idaho. His son Herschel managed the plant and later purchased plants in Santa Maria, California and Bend, Oregon.

Trivia

Question: Besides man, what is the longest-living land mammal?

Answer: The Elephant



Coca-Cola™



1943

The **Coca-Cola** *Collection*

This card features artwork created for The Coca-Cola Company in 1943. There were a total of five different "Service Girls" representing the four branches of service and one Army nurse. Today, the original life-size cardboard cutout signs are valued at approximately \$300 each or \$1,800 for all five signs.

Coke Fact: The Coca-Cola Company began its association with the Olympics in 1928. That association has continued for all subsequent games.

Trivia

Question: Where is the International Court of Justice located?

Answer: The Hague



Coca-Cola™



1943

The **Coca-Cola** *Collection*

This card features artwork created for The Coca-Cola Company in 1943. It shows another of the five versions of the "Service Girls" which were used on cardboard cutout signs advertising for "Coca-Cola" during this period.

Coke Fact: In Manila, fishing boats are used to deliver "Coca-Cola" to small islands nearby.

Trivia

Question: What does dilute acetic acid and vegetable oil make?

Answer: Salad dressing



Coca-Cola™



1943

The **Coca-Cola** *Collection*

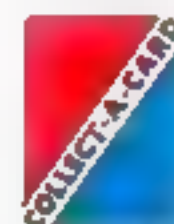
The image on this card depicts original artwork created for The Coca-Cola Company in 1943. It is one of the five cardboard cutouts, titled "Service Girls," that were used in advertising for "Coca-Cola." Today, the life-size signs are valued at approximately \$300 each.

Coke Fact: In 1952, The Coca-Cola Company began bottling operations in Ireland, Malta, New Caledonia and Tanzania.

Trivia

Question: How many wings does a bee have?

Answer: Four



Coca-Cola™



1920

The **Coca-Cola** *Collection*

This card features the “Garden Girl” that was used on calendars advertising “Coca-Cola” in 1920. Today, these calendars are very valuable among collectors. An original calendar, like the one shown here, is valued at approximately \$1,100.

Coke Fact: By 1921, there were over 1,000 Coca-Cola bottling plants operating, with 95% locally owned and operated.

Trivia

Question: What is the most common surname in the world?

Answer: Chang



Coca-Cola TM



1993

Series 2

146

The *Coca-Cola*™ Collection

This card features the lovable Polar Bear that presently appears in advertising for The Coca-Cola Company. Here, he works up an unbearable thirst while having fun on the ski slopes. He'll need a "Coke" when he gets to the bottom of this hill.

Coke Fact: In 1953, The Coca-Cola Company began bottling operations in Nigeria, Pakistan, Sweden, the Isle of Man, Mauritius and the Channel Islands.

Trivia

Question: After being elected, what U.S. president resigned as president of Columbia University?

Answer: Dwight D. Eisenhower



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Coca-Cola™



1951

A young lady offers her ski partner a bottle of “Coke” in this original artwork created for The Coca-Cola Company in 1951. By now, “Coca-Cola” had become synonymous with entertainment, fun and good times.

Coke Fact: There have been five “Coca-Cola” advertising themes to hit the European music charts.

Trivia

Question: What is the name of Andrew Jackson’s home in Tennessee?



Answer: The Hermitage



*Coca-Cola*TM



1941

Series 2

The **Coca-Cola**™ Collection

148

This card features original art created by C.E. Heizerling for The Coca-Cola Company in 1941. This painting reminded factory workers that when the whistle blows, it's time to enjoy a refreshing bottle of "Coca-Cola."

Coke Fact: A helicopter is the only way to transport "Coca-Cola" nearly 9,500 feet up the mountains dubbed the "Japanese Alps." Due to strong winds and steep terrain, it hovers and drops nets containing "Coca-Cola."

Trivia

Question: What did Brooklyn baseball player Dickey Pierce do intentionally for the first time in a baseball game, in 1866?

Answer: Bunt



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MARKETED BY:



Coca-Cola™

Coke geeft plezier...

...bij zon-voor-twee.



1978

The **Coca-Cola** *Collection*

This card features an advertisement for “Coca-Cola” that appeared in Holland in 1978. This young couple shares a bottle of “Coke” while enjoying an afternoon of fun and relaxation. Around the world, “Coca-Cola” is a part of good times.

Coke Fact: In 1954, The Coca-Cola Company began bottling operations in Indonesia, Kuwait, Malaya and the Malagasy Republic.

Trivia

Question: In what decade did peanut butter and jelly sandwiches become popular across America?

Answer: 1920s



Coca-Cola™



1944

Series 2

The **Coca-Cola**™ Collection

150

Two neighbors share conversation over the back fence while enjoying a bottle of “Coca-Cola” in this original artwork created by Stevan Dohanos for The Coca-Cola Company in 1944. An ice-cold “Coke” is a refreshing treat when harvesting a backyard garden.

Coke Fact: “Diet Coke” is known as “Coca-Cola light” in most markets outside the United States and Canada.

Trivia

Question: What is the only bird that gives us leather?

Answer: The ostrich



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Coca-Cola™



1944

The **Coca-Cola** *Collection*

This card features original artwork used in advertising for “Coca-Cola” in 1944. As early as 1897, “Coca-Cola” had shown that refreshment ignores geographic boundaries. After World War II, “Coca-Cola” was known as “The Symbol of Friendship.”

Coke Fact: On Christmas Day, 1942, The Coca-Cola Company sponsored a 12 hour radio music marathon over 142 stations featuring live performances from 43 popular orchestras.

Trivia

Question: What is the only man made structure visible from space?

Answer: The Great Wall of China



Coca-Cola™

Hospitality
in your hands



1948

Series 2

The **Coca-Cola** *Collection*

152

This card features original artwork created in 1948 for The Coca-Cola Company. This young lady prepares to entertain guests with ice-cold bottles of "Coca-Cola" and delicious looking hors d'oeuvres.

Coke Fact: "Diet Coke" is the world's most popular brand of diet soft drink.

Trivia

Question: What country's authors have won the most Nobel prizes for literature?

Answer: France



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MARKETED BY:



Coca-Cola

"He's
home"



1944

Series 2

The **Coca-Cola** *Collection*

153

He's home... was the title of this original artwork created for The Coca-Cola Company in 1944. Many American service personnel were beginning to return to the states from overseas duty. This painting reflects the joy of a welcome home celebration.

Coke Fact: The bottler for Greater Mexico City has the largest volume of any "Coca-Cola" bottler.

Trivia

Question: What Hebrew word means... so be it?

Answer: Amen



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MARKETED BY:



Coca-Cola™



1942

Series 2

The **Coca-Cola**™ Collection

154

This card features original artwork created by artist Hayden Hayden for The Coca-Cola Company in 1942. In this painting, a proud American military woman enjoys a glass of “Coca-Cola” for refreshment.

Coke Fact: In 1962, The Coca-Cola Company began bottling operations in Bahrain, British Honduras, Dahomey, French Guiana, Libya, St. Lucia, Tahiti and Swaziland.

Trivia

Question: What country covers an entire continent?

Answer: Australia



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Coca-Cola™



1931

The Coca-Cola™ Collection

This card features original artwork by Norman Rockwell which was created for The Coca-Cola Company in 1931. Between 1928 and 1935, Rockwell created six scenes for "Coca-Cola" advertisements featuring his well-known slice-of-life style.

Coke Fact: In 1931, The Coca-Cola Company commissioned illustrator Haddon Sundblom to develop the human-like image of Santa Claus. His versions became the image of the traditional holiday character we know today.

Trivia

Question: What is the first letter of the Russian alphabet?

ANSWER: A



Coca-Cola™

Coca-Cola dá mais vida...

Flores, frutos, fantasias, secos e molhados,
calangandãs, jeans, vestidinhos, artes e manhas,
tudo isso tem mais vida com Coca-Cola.

Coca-Cola e Maria Rodrigues



1977

This card features “Coca-Cola” in a Spanish advertisement that appeared in 1977. In this advertisement, a troupe of young performers enjoy a bottle of “Coke” while taking a break backstage.

Coke Fact: In 1957, The Coca-Cola Company began bottling operations in Finland, Reunion, Senegal, Sierra Leone, Taiwan (Formosa) and the Ivory Coast.

Trivia

Question: What city’s nickname is “Kodak City”?

Answer: Rochester, NY



Coca-Cola™



1952

Series 2

The **Coca-Cola** *Collection* **157**

In this original artwork created by Haddon Sundblom for The Coca-Cola Company in 1952, a young couple enjoys an afternoon of sail boating. The gentleman is using a rather interesting pair of binoculars.

Coke Fact: In 1961, The Coca-Cola Company began bottling operations in Ceylon, Qatar and Rio Muni (Spanish Guinea).

Trivia

Question: Which numbers in a Social Security number indicate the state of residence?

Answer: The first three



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MARKETED BY:



Coca-Cola™

1946



COMPLIMENTS OF YOUR COCA-COLA BOTTLER

1946

Series 2

158

The Coca-ColaTM Collection

This card features the “Sprite Boy” in an advertisement for “Coca-Cola” that appeared in 1946. This character, the creation of Haddon H. Sundblom, was originally used to introduce the brand name “Coke” in 1942. Sundblom also created the famous “Coca-Cola” Santa illustrations.

Coke Fact: The slogan, “Good To The Last Drop,” was first used by The Coca-Cola Company in 1908.

Trivia

Question: What is the hardest bone in the human body?

Answer: The jawbone



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MARKETED BY:



Coca-Cola™

Délicieux



1945

Series 2

159

The *Coca-Cola*™ Collection

An invigorating game of tennis is sure to cause quite a thirst. In this French advertisement for "Coca-Cola" that appeared in 1945, a thoughtful partner offers the lady a bottle of delicious refreshment after an exciting match.

Coke Fact: In 1959, The Coca-Cola Company began bottling operations in Dominica, Burundi and Ethiopia.

Trivia

Question: What percentage of eligible voters voted in the 1988 U.S. presidential election? (35%-50%-60%)

Answer: Almost exactly 50%



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MARKETED BY:



Coca-Cola™



1950'S

Series 2

160

The Coca-ColaTM Collection

This card features an interesting illustration that was created for The Coca-Cola Company in the 1950s. During this period, America enjoyed prosperity such as the world had never known. "Coke" helped everyone enjoy the boom in the growing number of suburbs, super-highways and busy workplaces.

Coke Fact: The "Coca-Cola" 10 ounce, 12 ounce and 26 ounce bottles were introduced in 1955.

Trivia

Question: What planet has the longest day?

Answer: Venus

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Coca-Cola



1950

The **Coca-Cola** *Collection*

On Thanksgiving Day 1950, Charlie McCarthy and Edgar Bergen appeared on the first live television network show sponsored by The Coca-Cola Company. The two had been trading wisecracks on radio shows sponsored by the Company since 1948.

Coke Fact: Two countries with the highest consumption of "Coca-Cola" per capita have little else in common...particularly climate. They are Mexico and Iceland.

Trivia

Question: Who received the only Oscar made of wood?

Answer: Edgar Bergen and Charlie McCarthy



Coca-Cola



1953

The **Coca-Cola** *Collection*

This card features original art created for The Coca-Cola Company in 1953. In this painting, youngsters are about to enjoy a delicious picnic lunch. Naturally, they've brought along a large cooler of ice-cold "Coke" to enhance the meal.

Coke Fact: If one bottle could be made large enough to hold all of the "Coca-Cola" ever produced, it would be almost two miles high and over one-half mile wide. A person of proportionate size to the bottle would be over 17 miles tall and weigh over 320 million tons.

Trivia

Question: How many lanes does an Olympic swimming pool have?

Answer: Eight



Coca-Cola™



1953

The **Coca-Cola** *Collection*

In this original artwork created for The Coca-Cola Company in 1953, a busy young lady stops by the soda fountain for a glass of "Coke." In both small and large cities and towns across America, the soda fountain was a very popular place in the 1950s.

Coke Fact: In 1955, The Coca-Cola Company began bottling operations in Aden, Uganda and Sudan.

Trivia

Question: Who wrote "Chitty Chitty Bang Bang" as well as James Bond novels?

Answer: Ian Fleming

MARKETED BY:



Coca-Cola™

Chiamaci al numero verde
800 011 111



1980

The **Coca-Cola** *Collection*

A young couple have fun and enjoy a bottle of "Coke" while washing their automobile in this advertisement that appeared in Germany during 1980. At work or play, the taste of "Coca-Cola" is a welcome refreshment.

Coke Fact: Max Schmelling, once the world's heavyweight boxing champion, owns a Coca-Cola bottling plant in Germany.

Trivia

Question: What U.S. state has the second-longest coastline?

Answer: Florida



Coca-Cola™



1957

The **Coca-Cola** *Collection*

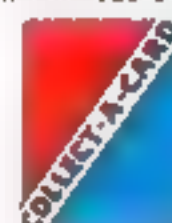
This card features original artwork that was created for The Coca-Cola Company in 1957. In this illustration, a young lady reminds consumers that when planning a day of boating, "Coca-Cola" is the perfect refreshment to take along.

Coke Fact: In 1942, The Coca-Cola Company began bottling operations in Nicaragua, Argentina, Brazil, Costa Rica, Iceland and Uruguay.

Trivia

Question: What bird did Benjamin Franklin advocate as the U.S. national symbol?

Answer: The turkey



Coca-Cola

For me-KING SIZE!



SIGN OF GOOD TASTE



1958

Series 2

The **Coca-Cola** *Collection*

166

This card features original artwork created for The Coca-Cola Company in 1958. In this advertisement, the chef has worked up a king-size thirst and takes a break from his duties to enjoy a king-size bottle of refreshment.

Coke Fact: In 1940, The Coca-Cola Company began bottling operations in Ecuador and El Salvador.

Trivia

Question: What is the only mammal that can't jump?

Answer: The elephant



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MARKETED BY:



Coca-Cola™



1946

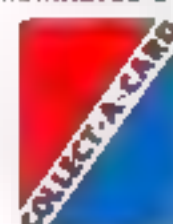
This original artwork was created for The Coca-Cola Company in 1946 by Bradshaw Crandall. In this painting, the lady prepares to serve a delicious looking treat to her family along with America's favorite soft-drink, "Coca-Cola."

Coke Fact: In 1936, The Coca-Cola Company began bottling operations in Singapore, Peru and the Bahamas.

Trivia

Question: What was the front page headline on The New York Times for Monday, July 21, 1969?

Answer: "Men Walk On Moon"



Coca-Cola™



1948

Series 2

168

The *Coca-Cola*™ Collection

The original art featured on this card was created by Remie Hammon for The Coca-Cola Company in 1948. The painting's title is "Dutch Girl." Beautiful artwork was created by famous illustrators for advertising "Coca-Cola" around the world.

Coke Fact: In 1963, The Coca-Cola Company began bottling operations in Cambodia, Cameroun, Montserrat and American Samoa.

Trivia

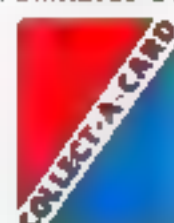
Question: As of the middle of 1990, which group of elected officials contained the highest percentage of women?

Answer: State legislators



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MARKETED BY:



Coca-Cola™



FELICES FIESTAS PATRIAS



Fanta

TAB

CIA EMBOTELLADORA LIMA, LEOPOLDO BERTON S. A.
LIMA - PERU

1966

Series 2

The **Coca-Cola** *Collection*

169

In this advertisement for The Coca-Cola Company which appeared in Peru during 1966, a guard stands duty. The Company had begun bottling operations in Peru in 1936, thirty years earlier.

Coke Fact: Julius "Dr. J." Erving, the famous basketball player, is one of the owners of the Philadelphia Coca-Cola Bottling Company.

Trivia

Question: Who was the first jockey to ride more than 7,000 winners?



Answer: Willie Shoemaker

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Coca-Cola™



1944

Series 2

The **Coca-Cola** *Collection*

170

In a gesture of friendship, a soldier offers the young lady a bottle of "Coca-Cola" in this original artwork created by Norman Price for The Coca-Cola Company in 1944. During World War II, American soldiers played the role of goodwill ambassadors in many countries.

Coke Fact: The brand name "Coke" was registered with the U.S. Patent Office on August 14, 1945.

Trivia

Question: What part of the eye continues to grow throughout a person's life?

Answer: The lens



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Coca-Cola™



1951

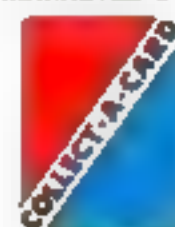
Just as America was beginning to recover from World War II, hostilities broke out in Korea. American military personnel were again called into action. In this original artwork created for The Coca-Cola Company in 1951, a soldier enjoys a glass of “Coke” while taking a break from his duties.

Coke Fact: In 1956, The Coca-Cola Company began bottling operations in St. Kitts, Ghana, Iran and Malawi.

Trivia

Question: What is Brazil’s largest city?

Answer: Sao Paulo



Coca-Cola™

"He's
coming home
tomorrow"



1944

The **Coca-Cola** *Collection*

This original artwork titled “He’s coming home tomorrow”, was created for The Coca-Cola Company in 1944. As part of the celebration, this young mother has stocked up on plenty of “Coca-Cola” in preparation for this happy occasion.

Coke Fact: In 1958, The Coca-Cola Company began bottling operations in Southwest Africa and Angola.

Trivia

Question: What do Mc and Mac mean when used in surnames?

Answer: Son of





1944

Series 2

The **Coca-Cola** *Collection*

173

A homecoming celebration is featured in this original artwork created for The Coca-Cola Company in 1944. While dinner is being prepared, "Coca-Cola" is enjoyed along with fascinating stories of this young military man's adventures.

Coke Fact: The sugar shortage that had caused rationing during World War II ended in August, 1947.

Trivia

Question: Who crowned Napoleon Emperor of France?

Answer: Napoleon himself



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MARKETED BY:



Coca-Cola™



1952

Series 2

The **Coca-Cola** *Collection*

174

This card features artwork created for The Coca-Cola Company in 1952. From its beginning, "Coca-Cola" has used beautiful artwork such as this in their advertisements. Today, many of them are valuable among collectors.

Coke Fact: There are approximately 7,000 members of The Coca-Cola Collectors Club organization located around the world.

Trivia

Question: What does "acu" in acupuncture mean in Latin?

Answer: Needles



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MARKETED BY:



Coca-Cola™

M E N U

HAM AND CHEESE
HAMBURGER PLATT
EGG SANDWICH
CHEESE
ICE C



HAM AND EGGS
TUNA FISH SALAD



1949

A lunch counter is the background for this original artwork created by Gil Elvgren for The Coca-Cola Company in 1949. In this painting, good company, "Coca-Cola" and interesting conversation make a great combination.

Coke Fact: In 1939, The Coca-Cola Company began bottling operations in New Zealand and Northern Ireland.

Trivia

Question: What military officer placed an order for ten "Coca-Cola" bottling plants to serve military personnel in June, 1943?

Answer: General Dwight Eisenhower



Coca-Cola™

**Coca-Cola
setter
mer
liv i.**

**alt
som
er gøy.**



1977

This card shows an advertisement for “Coca-Cola” that appeared in Norway during 1977 and 1978. Around the world, “Coke” is the choice for refreshment when fun and good times are being enjoyed.

Coke Fact: In 1941, The Coca-Cola Company began bottling operations in Bolivia and Chile.

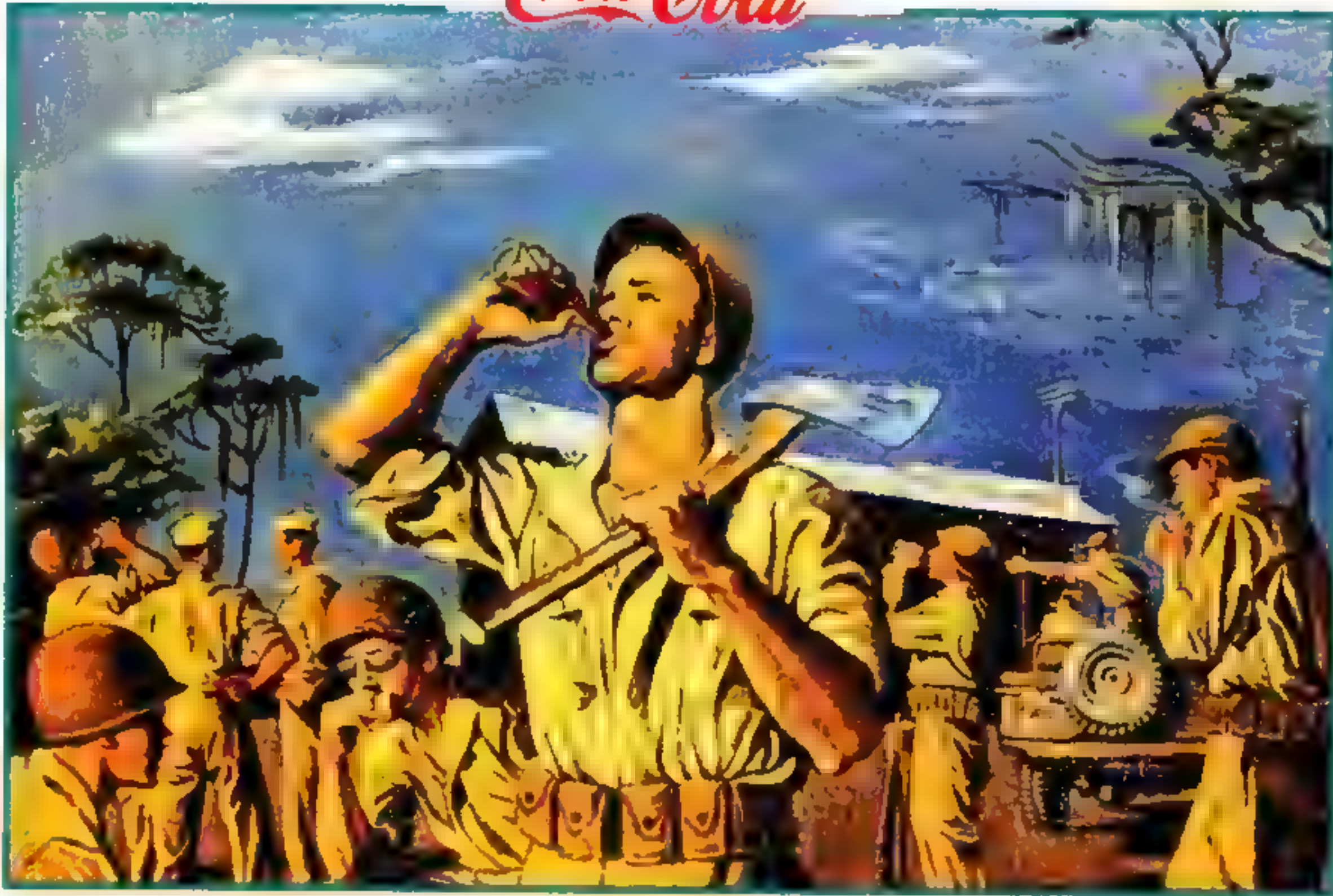
Trivia

Question: What color are the berets worn by U.N. peacekeeping troops?

Answer: Blue



Coca-Cola™



1944

The **Coca-Cola** *Collection*

An overseas military post is the scene depicted in this original artwork created by Georges Schrieber for The Coca-Cola Company in 1944. Stationed in a faraway land, a bottle of "Coca-Cola" provided refreshment as well as one of the comforts of home to American soldiers.

Coke Fact: In 1986, The Coca-Cola Centennial Celebration was held in Atlanta for the worldwide "Coca-Cola" family.

Trivia

Question: What is the name of the meat eating "tyrant lizard king" who was the most feared creature in the era of dinosaurs?

Answer: Tyrannosaurus rex



Coca-Cola™

Fanta, Fanta,

A warm, orange-toned photograph of a young child and a large teddy bear. The child is on the left, holding a glass of Fanta and drinking. The teddy bear is on the right, also holding a glass of Fanta and drinking. The scene is intimate and joyful, with the child's face close to the bear's. In the bottom right corner, there are several bottles of Fanta. The overall mood is cozy and celebratory.

**...weil's Spass
macht und schmeckt.**

1982

Series 2

The **Coca-Cola** *Collection*

178

This card depicts an advertisement for The Coca-Cola Company that appeared in Switzerland in 1982 featuring the “Fanta” brand fruit flavored soft drink. In this advertisement, the young lady offers a cuddly friend a taste of the delicious drink.

Coke Fact: In 1943, The Coca-Cola Company began bottling operations in Aruba and St. Lucia.

Trivia

Question: What is the name of the 107 mile lake that helps separate New England from New York?

Answer: Lake Champlain



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MARKETED BY:



Coca-Cola™



1950

Series 2

The **Coca-Cola** *Collection*

179

This card features original artwork that was created by Francis Chase for The Coca-Cola Company in 1950. This painting reminds consumers that "Coca-Cola" can add enjoyment to a number of exciting activities.

Coke Fact: In 1932, The Coca-Cola Company began bottling operations in Java.

Trivia

Question: Who was the only incumbent vice president to defeat a president in a presidential election?

Answer: Thomas Jefferson



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MARKETED BY:



Coca-Cola™

Prenez un "Coke" = Soyons amis



1944

Series 2

The **Coca-Cola** *Collection*

180

The “Sprite Boy” is featured in this French-Canadian advertisement for The Coca-Cola Company that appeared in 1944. The “Sprite Boy” was created for The Coca-Cola Company by illustrator Haddon H. Sundblom.

Coke Fact: During World War II, The Coca-Cola Company shipped 64 bottling plants overseas to serve American military personnel.

Trivia

Question: What kind of tree leaves does a koala bear like to eat?

Answer: Eucalyptus



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MARKETED BY:



Coca-Cola™



1948

Series 2

The **Coca-Cola** *Collection*

181

This card features original artwork that was used in advertising for The Coca-Cola Company in 1948. Advertising materials such as this made beautiful displays for windows and on the walls of soda fountains and cafes.

Coke Fact: In 1935, The Coca-Cola Company began bottling operations in Saar and England.

Trivia

Question: What government agency was initially established by the Treasury Department in 1865 to catch counterfeiters?

Answer: The Secret Service



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MARKETED BY:



Coca-Cola™



1958

Series 2

The **Coca-Cola**™ Collection

182

An exciting game of tennis can cause a powerful thirst. In this artwork created for The Coca-Cola Company in 1958, this lady is being served an ice-cold bottle of "Coke" using a tennis racquet as a serving tray.

Coke Fact: In 1966, The Coca-Cola Company began bottling operations in Bulgaria, Western Samoa, Gambia and Sarawak.

Trivia

Question: What years did Jimmy Carter serve as president of the United States?



Answer: 1976-1980

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MARKETED BY:



Coca-Cola™



1945

Series 2

183

The **Coca-Cola**™ Collection

These American soldiers relax on an island beach in this original artwork created for The Coca-Cola Company in 1945. You can bet that these G.I.'s relayed stories about American lifestyles while sharing a "Coca-Cola" with this country's native citizens.

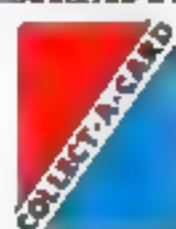
Coke Fact: In 1967, The Coca-Cola Company began bottling operations in Niger, Upper Volta, Papua and the Republic of Togo.

Trivia

Question: What is the current name of the Disney character who initially was called Dippy Dawg when he was created in the 1930s?

Answer: Goofy

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Coca-Cola TM



1941

Series 2

The **Coca-Cola** *Collection*

184

This card features a “Coca-Cola” calendar used in advertising in 1941. This image also appeared in other advertisements such as cardboard signs. Today, one of the original calendars is valued at approximately \$125 and the cardboard sign at approximately \$300.

Coke Fact: The volume of “Coca-Cola” sold in bottles exceeded that sold through fountains for the first time in 1928.

Trivia

Question: Who was the first U.S. president to serve only one term in office?

Answer: John Adams



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Coca-Cola™

Coca-Cola OVERSEAS



December 1949

1949

The **Coca-Cola** *Collection*

This card features the cover of "Coca-Cola Overseas" for December, 1949. The familiar caption on the front read..."All over the world Coca-Cola brings refreshment." The Coca-Cola Company was expanding internationally at an impressive rate during this period.

Coke Fact: In 1968, The Coca-Cola Company began bottling operations in Israel, Saipan, Yugoslavia, Hungary, St. Vincent and the Somali Republic.

Trivia

Question: What film holds the record for the most Academy Awards won, with 11?

Answer: Ben-Hur



Coca-Cola



1953

The **Coca-Cola** *Collection*

This lady is offered a bottle of refreshment while she attempts to catch the big one in this original artwork created for The Coca-Cola Company in 1953. A bottle of "Coca-Cola" is always a welcome treat whenever people are having fun.

Coke Fact: In 1965, The Coca-Cola Company began bottling operations in Macau and Paraguay.

Trivia

Question: What is the Latin term for "a great work," a major literary work, or a writer's masterpiece?

Answer: Magnum opus



Coca-Cola™



1954

Series 2

The **Coca-Cola** *Collection*

187

This young couple take a break from an afternoon of bike riding to enjoy a bottle of "Coca-Cola" in this original artwork created for The Coca-Cola Company in 1954. Ice-cold "Coke" makes a great companion on such a pleasant occasion.

Coke Fact: In 1964, The Coca-Cola Company began bottling operations in Turkey, the Afar Territory and the Trucial States.

Trivia

Question: What is the name of the missionary credited with converting Ireland to Christianity?

Answer: St. Patrick



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MARKETED BY:



Coca-Cola™



1956

Series 2

188

The Coca-ColaTM Collection

This lady is well prepared for entertaining guests in this original artwork created for The Coca-Cola Company in 1956. She has plenty of chilled "Coca-Cola" on hand to go along with an inviting tray of snacks that all in attendance are sure to enjoy.

Coke Fact: In 1931, The Coca-Cola Company began bottling operations in Alaska and Curacao, N.W.I.

Trivia

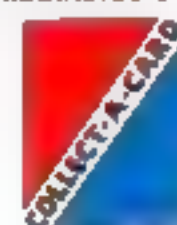
Question: What South American city is named for an Italian city?

Answer: Venezuela



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MARKETED BY:



Coca-Cola™



1949

Series 2

The **Coca-Cola** *Collection*

189

This card features original artwork created by Bradshaw Crandall for The Coca-Cola Company in 1949. As in earlier years, the ladies shown in advertising for "Coca-Cola" always portrayed good taste and the latest fashions.

Coke Fact: On April 9, 1953, the two-billionth gallon of "Coca-Cola" syrup was produced. It would be only six years before the third-billionth gallon was produced.

Trivia

Question: What name did Vincent Van Gogh sign to his paintings?

Answer: Vincent

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Coca-Cola™



1943

Series 2

The **Coca-Cola** *Collection*

190

American soldiers teach children in the Yukon the game of baseball in this original artwork created by Frank Godwin for The Coca-Cola Company in 1943. Checking the scoreboard, it's time for the seventh inning stretch and a time-out for a bottle of "Coca-Cola."

Coke Fact: In 1971, The Coca-Cola Company began bottling operations in Czechoslovakia. Bottling operations began in Poland in 1972.

Trivia

Question: What Greek city was recaptured from the Turks in 1833?

Answer: Athens

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Coca-Cola™

OCTOBER 1956

Coca-Cola

Overseas



1956

This beautiful scene of the Swiss countryside was featured on the cover of "Coca-Cola Overseas" in October, 1956. The majestic Swiss Alps are seen in the distance in this tranquil setting.

Coke Fact: In 1967, The Coca-Cola Company Foods Division was established to handle its Minute Maid company and Duncan Foods company.

Trivia

Question: How old must you be before the FBI will destroy your fingerprint record?

Answer: Eighty



Coca-Cola™



1952

Series 2

The **Coca-Cola** *Collection*

192

This card features artwork created for The Coca-Cola Company in 1952. It was used in advertising that year as well as again in 1956. An outing such as this requires plenty of ice-cold "Coke" to insure a good time and fond memories.

Coke Fact: In 1985, The Coca-Cola Company began bottling operations in the Soviet Union.

Trivia

Question: How many calories are there in a glass of water?

Answer: Zero



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1943

Series 2

The **Coca-Cola**™ Collection

193

This young man enjoys a snack with his favorite girl in this original artwork created for The Coca-Cola Company in 1943. Given the suit and tie and the way he appears preoccupied with a bottle of "Coke," one might assume it's his first date.

Coke Fact: On June 6, 1963, the fourth-billionth gallon of "Coca-Cola" syrup was produced. The fifth-billionth gallon was produced in 1966. By January, 1969, the sixth-billionth gallon was produced.

Trivia

Question: What Asian city had to be rebuilt following an earthquake and fire in 1923?

Answer: Tokyo



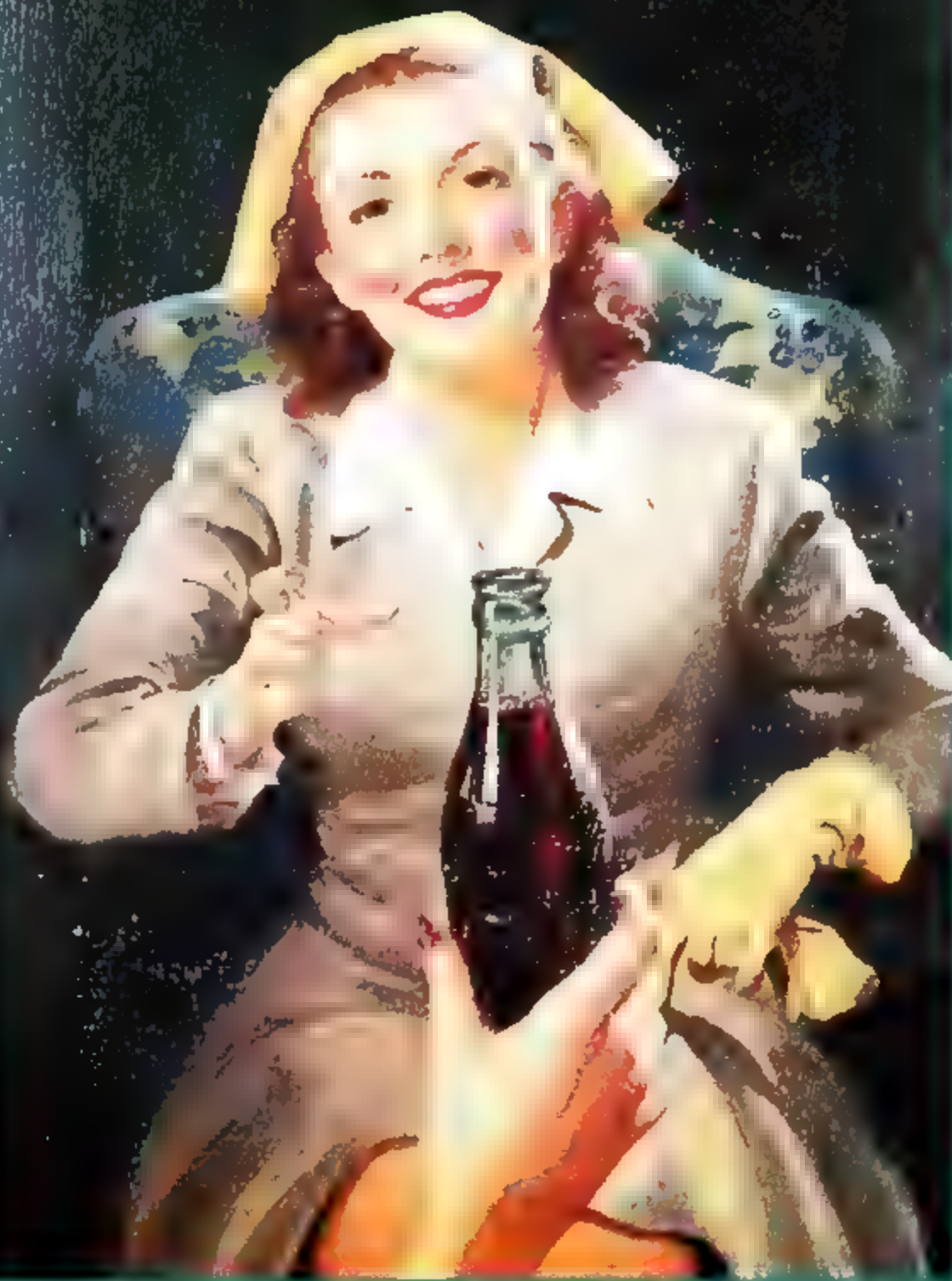
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"Thank you"



1945

Series 2

The **Coca-Cola** *Collection*

194

On this card is featured original artwork created for The Coca-Cola Company in 1945. World War II was finally over and American service personnel returned home across America. "Coca-Cola" was a part of those celebrations.

Coke Fact: In 1989, The Coca-Cola Company began bottling operations in Romania.

Trivia

Question: Who invented the pneumatic bicycle tire?

Answer: John Dunlop



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1939

Series 2

195

The *Coca-Cola*™ Collection

This artwork by Hayden Hayden was featured on a calendar advertising for "Coca-Cola" in 1939. One of the original calendars, in excellent condition, presently has a value of approximately \$200 among collectors.

Coke Fact: By 1964, The Coca-Cola Company had established bottling operations in 125 foreign countries including Turkey, the Afar Territory and the Trucial States which were added that year.

Trivia

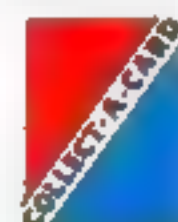
Question: Who is credited with the invention of the typewriter?



Answer: Latham Sholes

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MARKETED BY:



Coca-Cola
Start
refreshed



1943

Series 2

196

The *Coca-Cola*™ Collection

This young American serviceman helps his date with her skates in this original artwork, titled "Start refreshed," which was created for The Coca-Cola Company in 1943. A bottle of "Coke" is a great way to begin such a fun-filled evening.

Coke Fact: There are over 7,000 soft drinks produced by The Coca-Cola Company consumed every second of every day.

Trivia

Question: What kind of elements give off alpha, beta and gamma rays?

Answer: Radioactive



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1953

Series 2

197

The Coca-ColaTM Collection

By the 1950s, American families were moving to the suburbs and backyard barbecues became a popular activity. In this original artwork created for The Coca-Cola Company in 1953, a young boy serves up ice-cold “Coke” as his contribution to the cookout.

Coke Fact: If all the “Coca-Cola” vending machines in the U.S. were put in one stack, one on top of the other, they would be over 450 miles high.

Trivia

Question: Who was the first character to wear the ruby slippers in The Wizard of Oz?

Answer: The Wicked Witch of the East



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1949

Series 2

198

The Coca-ColaTM Collection

This card features original artwork that was created for The Coca-Cola Company in 1949. In this illustration, a "London Bobby" takes a break to enjoy a bottle of refreshing "Coca-Cola." Artwork like this often appeared on the cover of "Coca-Cola Overseas."

Coke Fact: In January, 1971 the seventh-billionth gallon of "Coca-Cola" syrup was produced. The billion gallon marks then came so frequently the Company ceased to record and celebrate them after this one.

Trivia

Question: Who was the German physicist who first used mercury in thermometers and invented a temperature scale?

Answer: Gabriel Fahrenheit



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1946

Series 2

199

The *Coca-Cola*™ Collection

This card features artwork created by Charles Schucker for The Coca-Cola Company in 1946. Marching in a parade can work up quite a thirst. It's time for this majorette to take a break and enjoy a bottle of ice-cold "Coca-Cola" for refreshment.

Coke Fact: In the United States, "Coca-Cola" delivery trucks travel well over one million miles a day supplying consumers and retail outlets with soft drink products.

Trivia

Question: Who wrote the poem "The Road Not Taken"?

Answer: Robert Frost



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THE *Coca-Cola*™ COLLECTION

Series 2

- | | | |
|----------------------------------|-------------------------------------|------------------------------------|
| 101 Calendar - 1940 | 121 Calendar - 1914 | 141 "Service Girl" - 1943 |
| 102 Polar bears - 1993 | 122 L. Bouche - 1944 | 142 "Service Girl" - 1943 |
| 103 Original art - 1949 | 123 Original art - 1950 | 143 "Service Girl" - 1943 |
| 104 Advertisement - 1964 | 124 Original art - 1956 | 144 "Service Girl" - 1943 |
| 105 A. Beigneux - 1948 | 125 Piccadilly Circus - 1954 | 145 Calendar - 1920 |
| 106 Original art - 1949 | 126 Original art - 1947 | 146 Polar bear - 1993 |
| 107 Original art - 1953 | 127 Original art - 1943 | 147 Original art - 1951 |
| 108 Original art - 1949 | 128 Export bottle - 1920s | 148 C. E. Heizerling - 1941 |
| 109 Calendar - 1926 | 129 Advertisement - 1948 | 149 Advertisement - Holland |
| 110 Original art - 1953 | 130 J. Clymer - 1948 | 150 S. Dohanos - 1944 |
| 111 Advertisement - 1937 | 131 Original art - 1950 | 151 Original art - 1944 |
| 112 Calendar - 1904 | 132 Advertisement - 1958 | 152 Original art - 1948 |
| 113 Turkish advertisement | 133 Original art - 1952 | 153 Original art - 1944 |
| 114 Original art - 1950 | 134 German Magazine - 1937 | 154 H. Hayden - 1942 |
| 115 Advertisement - 1962 | 135 Australian Girl - 1944 | 155 N. Rockwell - 1931 |
| 116 Calendar - 1930 | 136 Original art - 1951 | 156 Spanish Ad - 1977 |
| 117 German Pamphlet | 137 N. Rockwell - 1932 | 157 H. Sundblom - 1952 |
| 118 Calendar - 1921 | 138 H. Sundblom - 1949 | 158 "Sprite Boy" 1946 |
| 119 S. Donahos - 1944 | 139 "Military Girls" - 1943 | 159 Original art - 1945 |
| 120 Original art - 1949 | 140 Advertisement - 1952 | 160 Original art - 1950s |

CHECKLIST

200

The Coca-Cola™ Collection
Series 2



161 Charlie McCarthy - 1950
162 Original art - 1953
163 Original art - 1953
164 German Advertisement
165 Original art - 1957
166 Original art - 1958
167 B. Crandall - 1946
168 "Dutch Girl" - 1948
169 Advertisement - Peru
170 N. Price - 1944
171 Original art - 1951
172 Original art - 1944
173 Original art - 1944
174 Original art - 1952
175 G. Elvgren - 1949
176 Advertisement - Norway

177 G. Schrieber - 1944
178 Adv. - Switzerland
179 F. Chase - 1950
180 "Sprite Boy" - 1944
181 Original art - 1948
182 Original art - 1958
183 Original art - 1945
184 Calendar - 1941

185 Overseas - 1949
186 Original art - 1953
187 Original art - 1954
188 Original art - 1956
189 B. Crandall - 1949
190 F. Godwin - 1943
191 Overseas - 1956
192 Original art - 1952
193 Original art - 1943
194 Original art - 1945
195 H. Hayden - 1939
196 Original art - 1943
197 Original art - 1953
198 Original art - 1949
199 Original art - 1946
200 Checklist



CHECKLIST

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The
Coca-Cola™

Series 2 *Collection*

“COKE™ CAP”

1 of 8

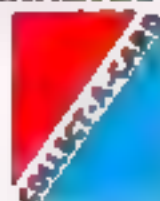
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Series 2 *Collection*
"COKE™ CAP"
2 of 8

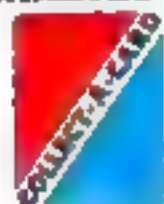
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The
Coca-ColaTM
Series 2 *Collection*
"COKETM CAP"
3 of 8

MARKETED BY:



PLEASE PAY
WHEN SERVED

DRINK
Coca-Cola

THANK
YOU

The
Coca-Cola™
Series 2 *Collection*
“COKE™ CAP”
4 of 8

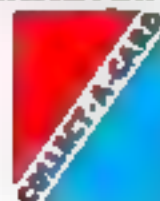
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The
Coca-ColaTM
Series 2 *Collection*
"COKE CAP"
5 of 8

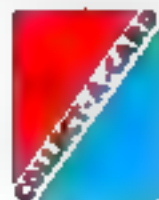
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The
Coca-Cola™
Series 2 *Collection*
"COKE™ CAP"
6 of 8

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The
Coca-ColaTM
Series 2 *Collection*
"COKETM CAP"
7 of 8

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NEW YORK DALLAS ATLANTA NEW ORLEANS CHICAGO HAVANA WINNIPEG OLMONT TORONTO
PHILADELPHIA KANSAS CITY BALTIMORE LOS ANGELES

DELICIOUS AND REFRESHING

To _____

Five Gallons

Coca-Cola

A DRINKING WATER PREPARED WITH EXCELLENT, 12 INCHES FROM COCA LEAVES (COCAINE EXTRACTED)
AND SODA WATER, AND OTHER FLAVORFUL MATERIALS. BOTTLED WITH CARE.

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HOME OFFICE

ATLANTA

The
Coca-Cola™

Series 2 *Collection*

“COKE™ CAP”

8 of 8

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